

• STEP-BY-STEP GUIDE • LIVE WORKSHOP

# Build your AI Revenue Management Agent

Follow this guide to repeat, at your own pace, what we did in the workshop: create your Houston account, connect your tools, and install the agent we shared. By the end you will have an assistant that watches the market for you.

 45–60 min of setup

 For **revenue managers and hoteliers**

 You need a **Mac or Windows** computer

 No technical skills needed

## WHAT YOU WILL BUILD

# An agent that does your **market research** on its own

A "Revenue Manager" inside Houston that runs the **Market Pulse** skill.

You give it a **city** and some **dates**, and it checks Airbnb, Booking, Expedia, Vrbo and Hostelworld to bring you prices, availability, real demand and what guests are saying. It replaces hours of opening listing after listing and copying data by hand.

**The result:** a Google Sheet with **7 tabs** ready for decisions:

- **Competition:** every listing consolidated and normalized to a nightly rate in dollars.
- **Demand calendar:** your competitors' occupancy, day by day.

- **Guest voice:** what guests love (in green) and what they complain about (in red), with the link to each review.
- **Rate parity:** the same property across channels and where the price gaps are.
- **Revenue actions:** raise, lower or hold your rate for each date window.
- **Demand drivers:** events that move the market (fairs, long weekends, concerts) with their source.
- **Summary:** type in your nightly rate and it tells you where you stand against the market.

	B	C	D	E	F	G	H	
1	<b>Market Pulse: Cartagena</b>							
2	<i>Competitive read of Airbnb, Booking, Expedia, Vrbo &amp; Hostelworld · Check-in Aug 14 to 17, 2026 · 2 guests · USD · Generated Jun 23, 2026</i>							
7	Vacation rentals (Vrbo)	\$95 min · \$168 median · \$820 max · 15 listings						
9	<b>REVENUE DASHBOARD (your property vs the market)</b>							
10	Market ADR (hotels)						\$112	
11	Market occupancy (established listings, next 30 days)						62%	
12	Market RevPAR (proxy)						\$69	
14	Your nightly rate (edit)						120	
15	Your occupancy (edit)						62%	
16	Your RevPAR						\$74	
17	Rate index, you vs market						107%	
18	RevPAR index, you vs market						107%	
20	<b>THE MARKET AT A GLANCE</b>							
21	Competitors tracked	98 (18 Airbnb · 30 Booking · 20 Expedia · 15 Vrbo · 15 Hostelworld)						
22	Airbnb median	\$98 / night						
23	Hotel medians (Booking · Expedia)	\$74 Booking · \$128 Expedia / night						

**SCREENSHOTS 1 & 2** The Market Pulse Google Sheet: the revenue dashboard with the editable "Your nightly rate" cell and, at the bottom, the 7 tabs.

Market Pulse · Cartagena (STR + Hotels) 📄 ☆ 📁 🔗 🔄 💬 📄 🌐 Share 👤 F

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**READY TO GO?**

You can open your email, you have your computer at hand and the links from this guide in view. Set aside a quiet block of time: setup takes 45–60 min, and your first Market Pulse another 20–60 min the first time.

## THE FULL ROUTE

# 6 steps, in order

Do them top to bottom. Each step builds on the previous one.

1

### Install Houston and create your account

Download, invite code and installation

~10 min

2

### Set up Houston

Language, AI provider (OpenAI) and Composio

~10 min

3

### Create your tool accounts

Apify and Anakin.io

~10 min

4

### Connect the integrations in Houston

Apify MCP, Google Sheets and Anakin

~10 min

5

### Install the agent we shared

"From a friend" → bring the agent in

~5 min

6

### Run your first Market Pulse

Generate your 7-tab Google Sheet

20–60 min

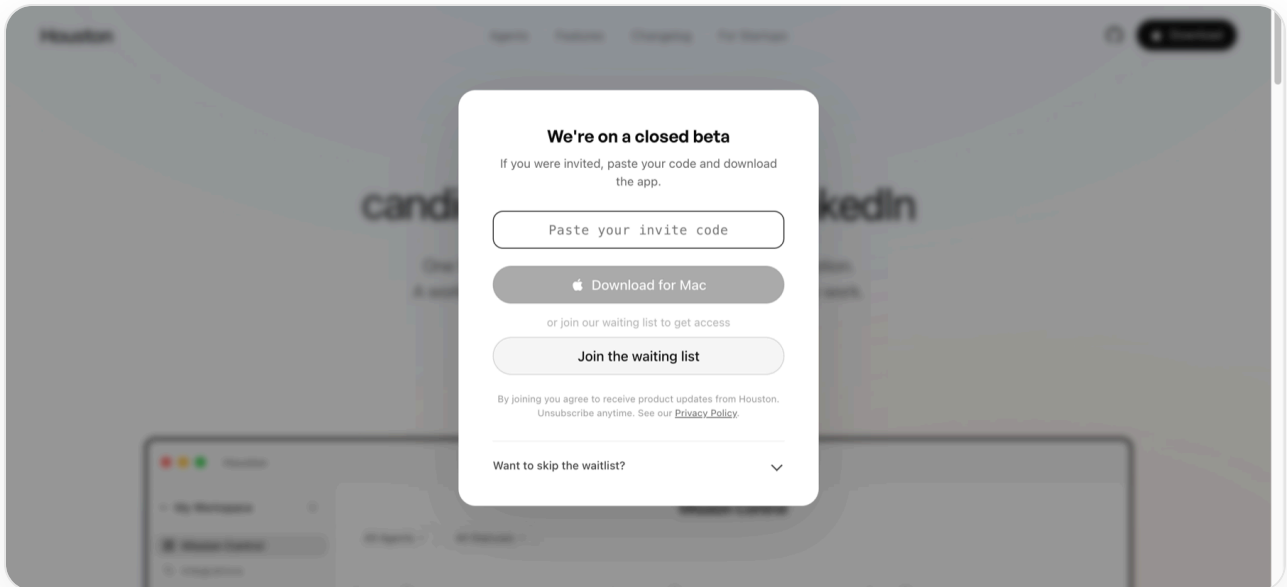
**1**

STEP 1 OF 6

# Install Houston and create your account

~10 minutes

- 1 Go to [www.gethouston.ai](http://www.gethouston.ai).
- 2 Enter the **invite code**: `getsh*tdone` (all lowercase, with the asterisk). The window appears when you click the download button; paste the code and the download unlocks.



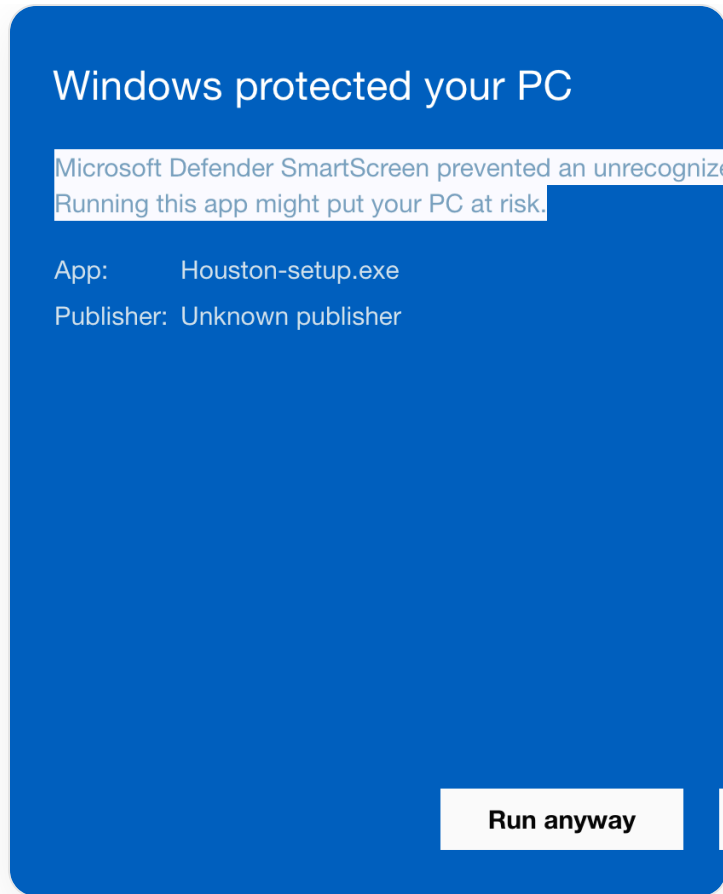
**SCREENSHOT 4** The invite code window on gethouston.ai. Paste the code and click download.

- 3 Download the **right version for your system**: one for **Mac** and one for **Windows**.
- 4 Open the installer and follow **Next** → **Next** → **Install** .
- 5 Open Houston.



## IF YOU USE WINDOWS

Windows may show "**Windows protected your PC**". This is normal: Houston is in beta for Windows. Click **More info** and then **Run anyway** .



**SCREENSHOT 5** The Windows notice. Click "More info" and "Run anyway" appears. (Windows only.)

✓ **YOU SHOULD SEE**

Houston installed and open on your computer. If it seems to have "disappeared", it is minimized in the taskbar: open it again.

**2**

**STEP 2 OF 6**

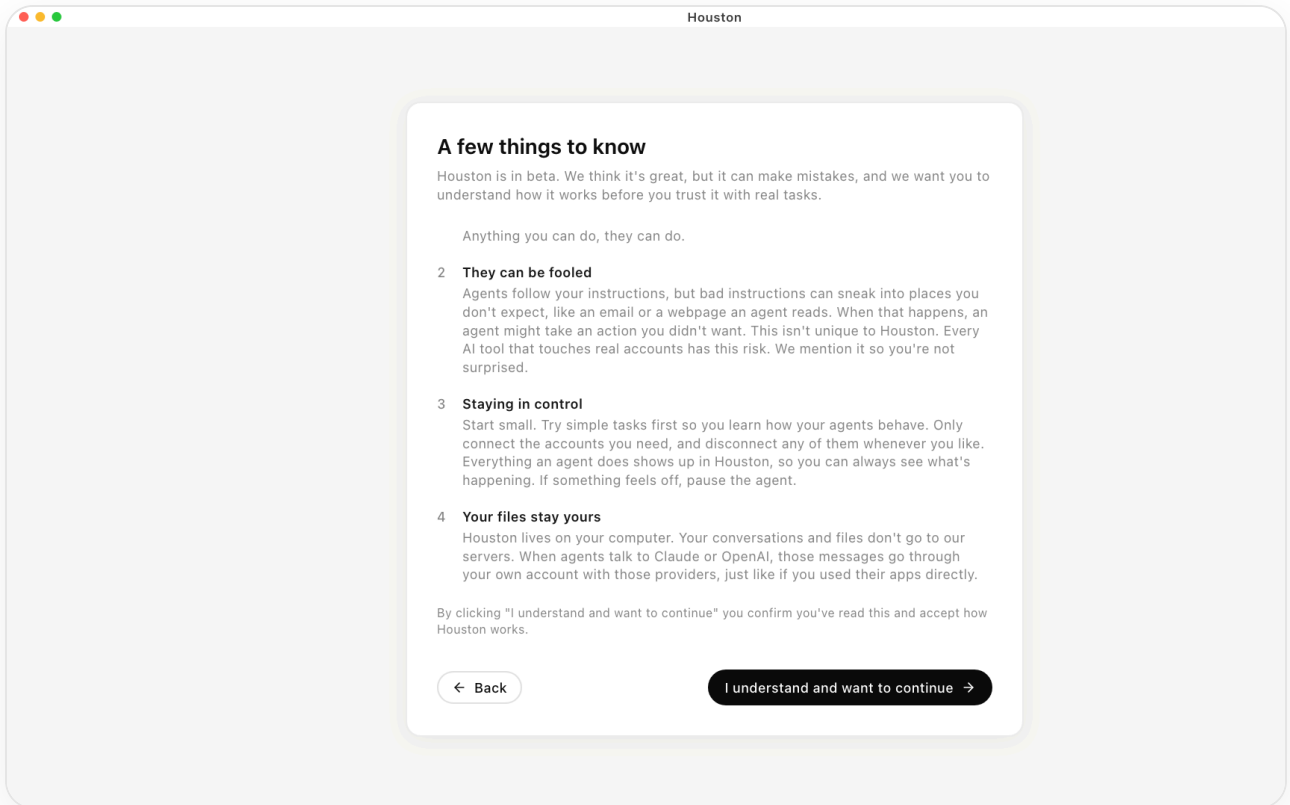
## Set up Houston

~10 minutes · you connect your AI provider and your integrations provider

1

**Choose Houston's language.** Pick **English** (or Spanish, if you prefer).

- 2 On the "**A few things to know**" screen (it explains that agents act on your behalf and that your files stay yours), read it and click **I understand and want to continue** .

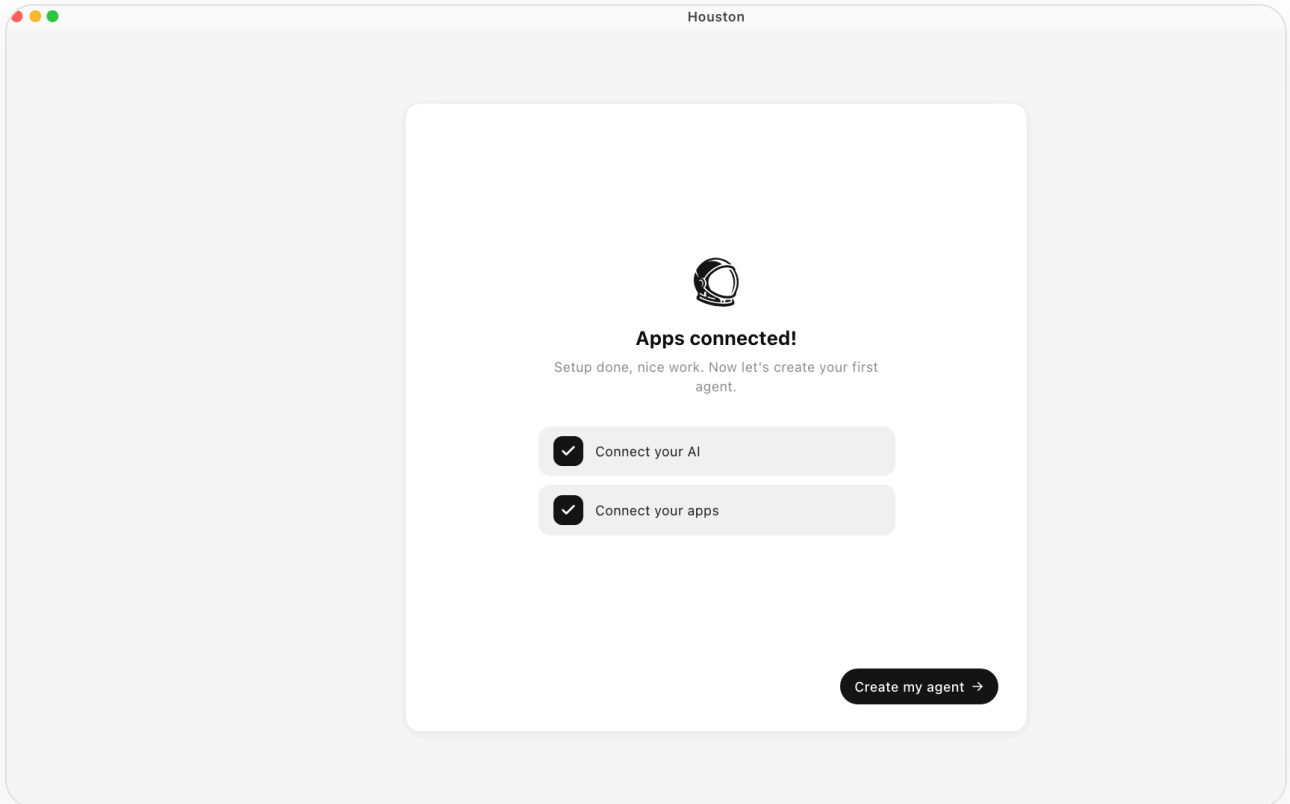


**SCREENSHOT 6** The "A few things to know" screen. At the end, click "I understand and want to continue".

- 3 **Connect your AI provider.** Choose **OpenAI** (recommended) or **Anthropic**. Click to sign in; if you use ChatGPT, sign in with your OpenAI account. It may pass through a **Codex** screen: accept it. When the browser says *"you can close this page"*, go back to Houston.

4

**Connect your integrations provider (Composio).** Click **Sign in** → the Composio site opens → **Sign in with Google or Microsoft** → **Authorize** . Close the tab and go back to Houston.



**SCREENSHOT 8** The "Apps connected!" confirmation: your AI and your apps are ready. Continue with "Create my agent".

5

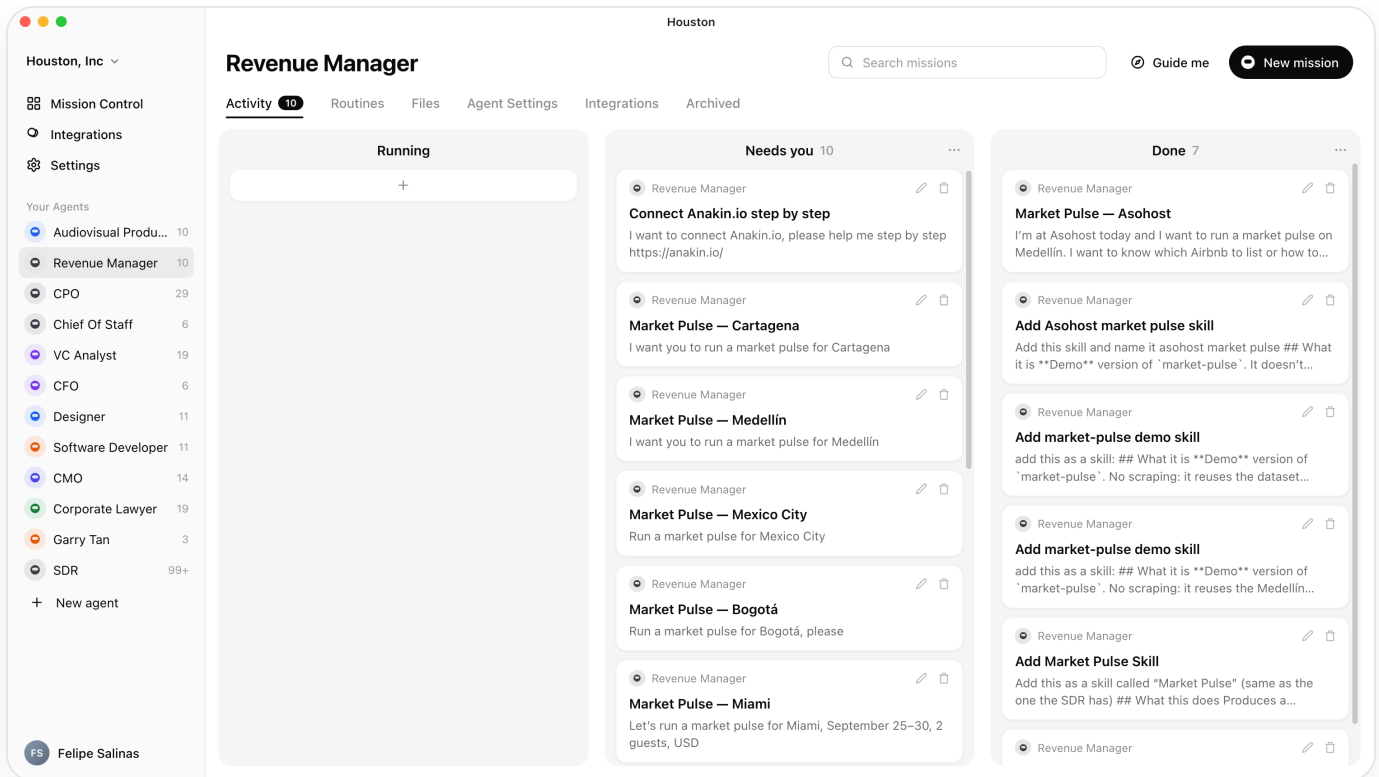
**Create your first agent** (Houston walks you through a mini tutorial). Name it after its role, for example *Personal Assistant*.

6

When it asks, **connect your email (Gmail)** and let it send the **first test email**.

7

Complete **Take a tour of Houston** .



**SCREENSHOT 9** Houston's main screen: your agents in the left column and the mission board. This is what a Revenue Manager looks like in action, with market pulses running for several cities.

#### 💡 IF SOMETHING GETS STUCK

If the browser says "you can close this page" and Houston does not move on, or if Compositio says **"something went wrong while connecting"**: click **Try again**. If it persists, **close Houston and open it again**.

#### ✓ YOU SHOULD SEE

Houston's main screen unlocks, with your agents in the left column. Your AI provider and your integrations provider are now connected.

3

STEP 3 OF 6

## Create your tool accounts

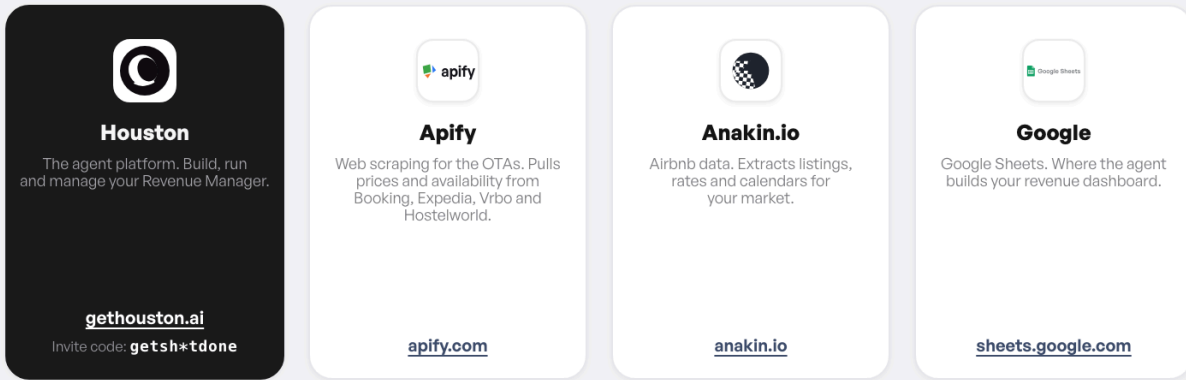
~10 minutes · we are not connecting anything yet, just creating the accounts

These two tools give your agent "hands" to search prices and data on the web. For now **just create the accounts**; we connect them in Step 4.

BEFORE YOU START

## Create an account in these four tools.

A few minutes each. Then we connect them to Houston.



The four workshop accounts: Houston and Google you already have from the previous steps; now come Apify and Anakin.io.

### A • Apify: the price and data fetcher

- 1 Open the Apify sign-up link. It loads **75 USD in credits** automatically.

Create my Apify account

[console.apify.com/sign-up?couponId=HOUSTON\\_ROCKET](https://console.apify.com/sign-up?couponId=HOUSTON_ROCKET)

- 2 Sign up.



**TIP**

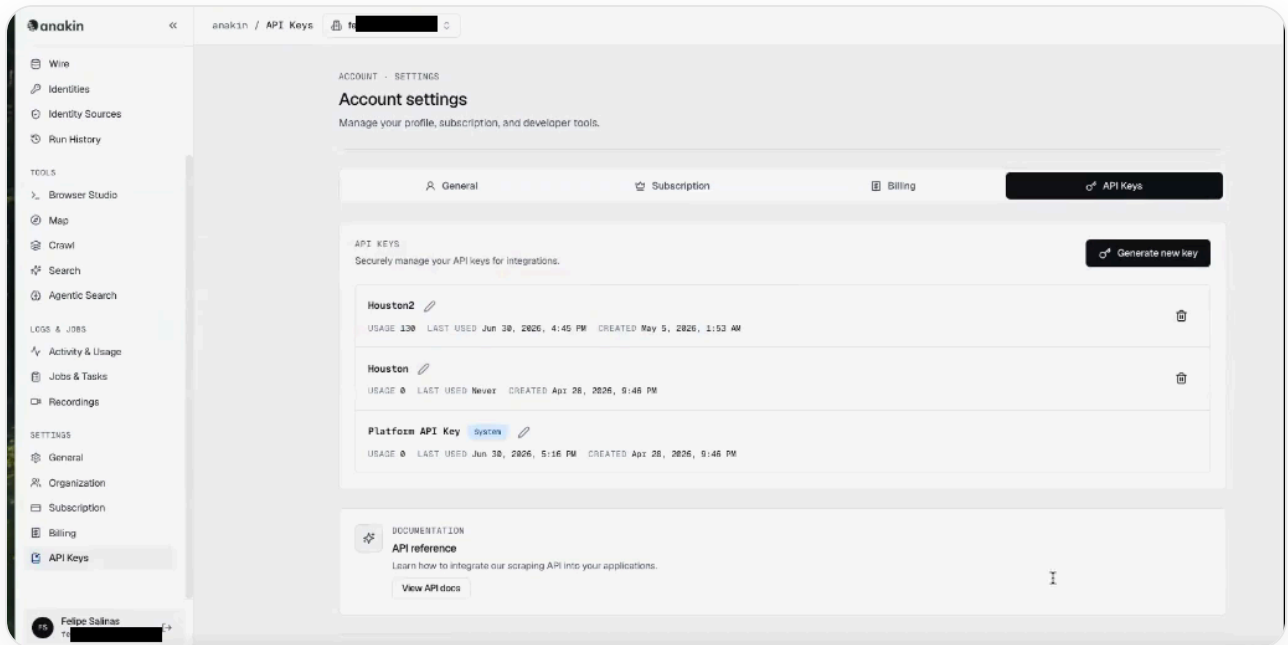
If email sign-up fails, use **"Sign in with Google"**.

### B • Anakin.io: for the sites with no direct connection

- 1 Go to [www.anakin.io](https://www.anakin.io) and sign up.
- 2 Verify your email. You will see free credits (for example, "500 points").

3

**Generate your API key:** in Anakin, go to the left bar, at the bottom, to **API Keys** → **Generate New Key** → give it a name (for example, "Houston").



**SCREENSHOT 11** In Anakin: Account settings → "API Keys" tab → "Generate new key" button (top right).

4

**Copy the key and store it immediately** somewhere safe.

**⚠ IMPORTANT**

Anakin **will not show you the key again** after you close the window. Copy it as soon as you generate it. And for safety, **do not share your screen** while you create it.

**✓ YOU SHOULD HAVE**

An Apify account and an Anakin.io account, with your Anakin API key copied and stored.

## 4

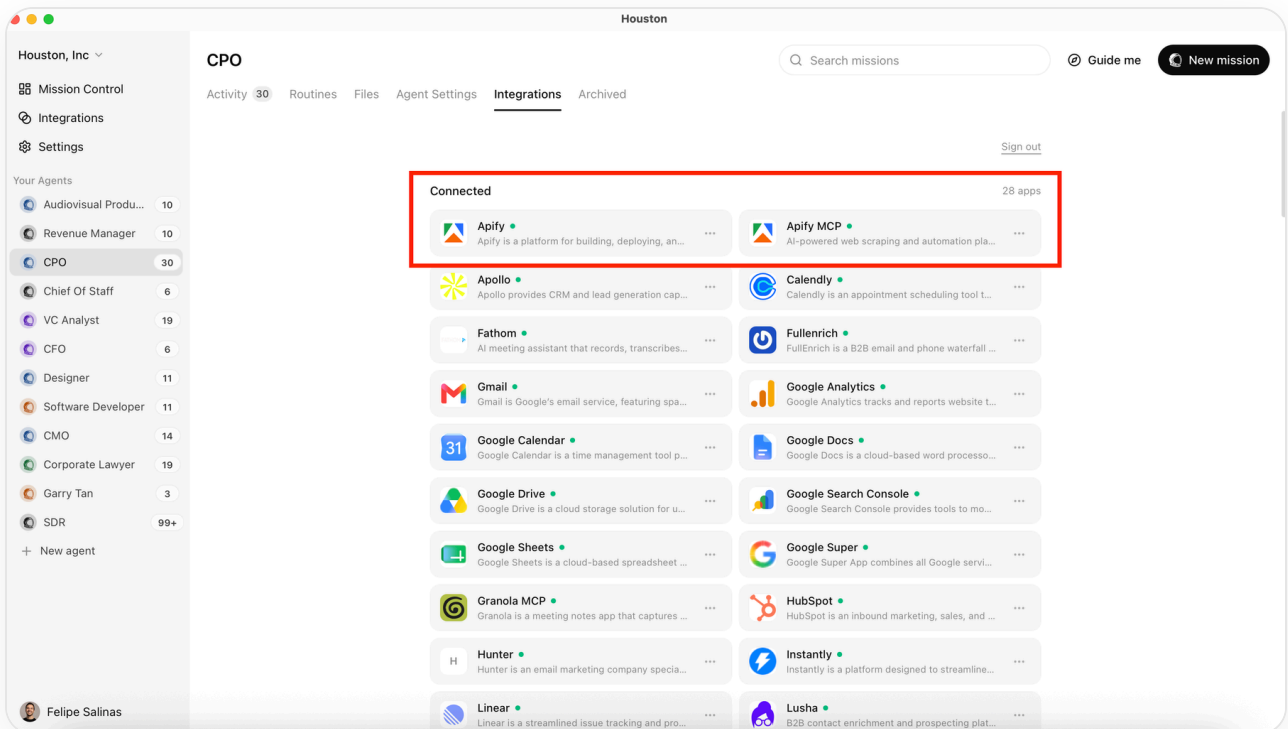
## STEP 4 OF 6

# Connect the integrations in Houston

~10 minutes

## A • Apify (via "Apify MCP")

- 1 In Houston, go to **Integrations**.
- 2 Search for **Apify**. Two results appear: **Apify** and **Apify MCP**.



**SCREENSHOT 10** The two results in Integrations: "Apify" and "Apify MCP" (the red box). Connect the one on the right: **Apify MCP**.

- 3 Connect **Apify MCP** (you just click and sign in, no token). Confirm "*is this you?*" → **Authorize**.



### DO NOT PICK THE WRONG APIFY

Connect **Apify MCP**, not the plain "Apify". The other one asks for a *token* and is the one that confuses people the most.

## B • Google Sheets

- 1 In **Integrations**, connect **Google Sheets**. (If you want to connect all of Google at once, Calendar, Docs and email included, you can use **Google Super** instead.)

## C • Anakin.io (from the chat)

Anakin is connected from a conversation with your agent, not from the Integrations list.

- 1 Open a new chat with your agent and type:

**COPY AND PASTE INTO THE CHAT**

“I want to connect anakin.io, please help me step by step.”

- 2 When it asks for the key, paste it like this:

**COPY AND PASTE, REPLACING WITH YOUR KEY**

“This is my key, please store it securely and connect me.”

- 3 Verify it is connected by typing:

**COPY AND PASTE INTO THE CHAT**

“Are you connected to anakin.io yet?”



### **WATCH THE NAME**

It is **anakin.io** (with **.io**), not anakin.ai. If you see it trying to connect to the other one, stop the run with the **stop icon** (bottom right) and tell it: *“the app is anakin.io”*.



### **YOU SHOULD HAVE**

All three integrations ready: Apify MCP, Google Sheets and Anakin.io (confirmed in the chat).

**5****STEP 5 OF 6**

# Install the agent we shared

~5 minutes

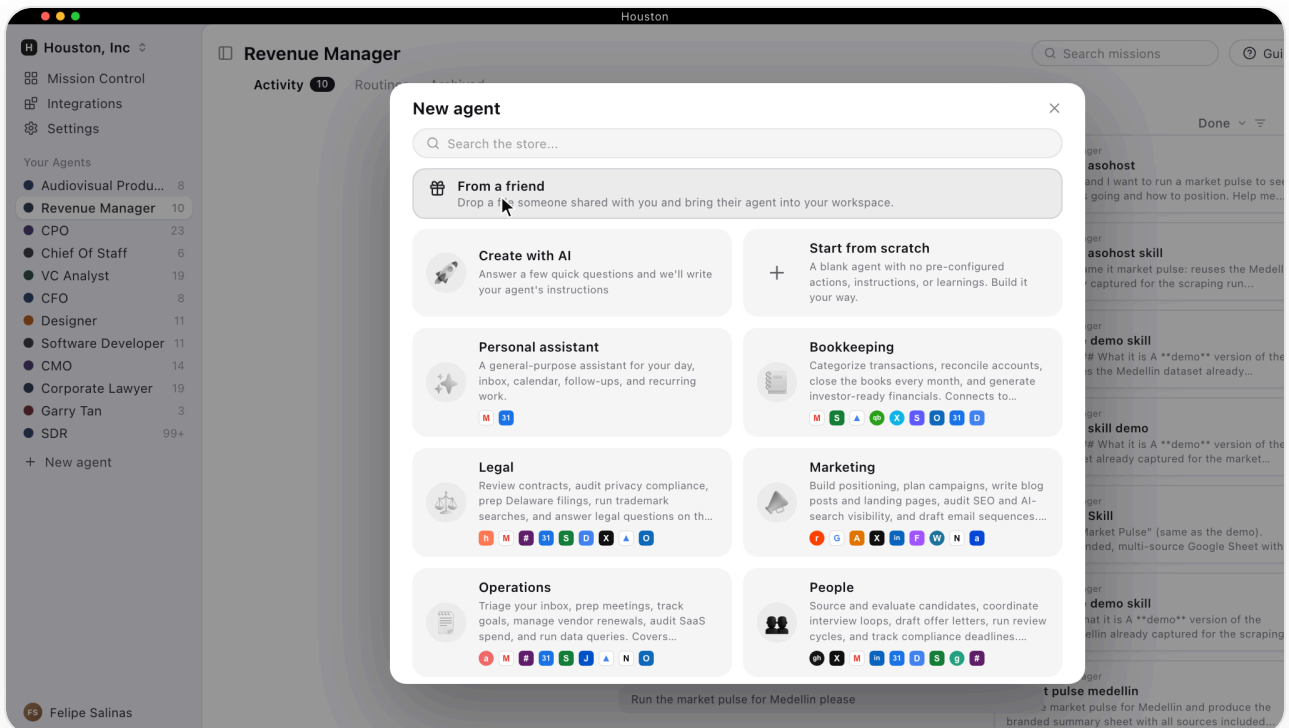
1 **First download the agent file** if you have not yet:

**Download the agent file**

Revenue-Manager.houstonagent · 26 KB

2 In Houston, in the left bar, click **New agent**.

3 Choose **From a friend** → **Choose file** and select the agent file.



**SCREENSHOT 12** The "New agent" window: the "From a friend" option is at the top. That is where you upload the file.

4 Houston asks *"should Houston take a quick look?"* Choose **Yes, review it first** (a recommended safety review when installing something from a third party) and wait for it to confirm it is clean.

- 5 **Name it** (for example, *Revenue Manager*) and pick a **color**.
- 6 Click **Continue** and keep the skills checked: **Market Pulse (English)**, **Pulso de Mercado (Spanish)** and **Parallel Orchestration**.
- 7 Keep the **learnings** it comes with. Houston checks the apps: it may mark **Anakin** as "not connected" because we connected it through the chat; that is fine, keep going.
- 8 Click **Bring the agent in** .

 **DO NOT UNZIP THE FILE**

Upload the file **as is**, as a single file. If your computer unpacks it into several parts, the install fails. Keep it all together.

 **PLAN B, IF THE IMPORT FAILS**

If choosing the file opens a strange window (PowerShell) or it will not load, use the alternate method: **drag the .txt skill files into the chat** and type *"these are all the skills, please install them"*.

 **IF IT SAYS APIFY IS NOT CONNECTED**

After installing, type in the chat: *"I already have it connected through Apify MCP, please check, use that one and update my skill."*

 **YOU SHOULD SEE**

Your new **Revenue Manager** agent in the left column, with its instructions, skills and learnings already loaded.

6

STEP 6 OF 6

## Run your first Market Pulse

20–60 minutes the first time

- 1 Open the **Revenue Manager** agent and create a **new mission** (the + button).

2 Select the **Market Pulse** skill.

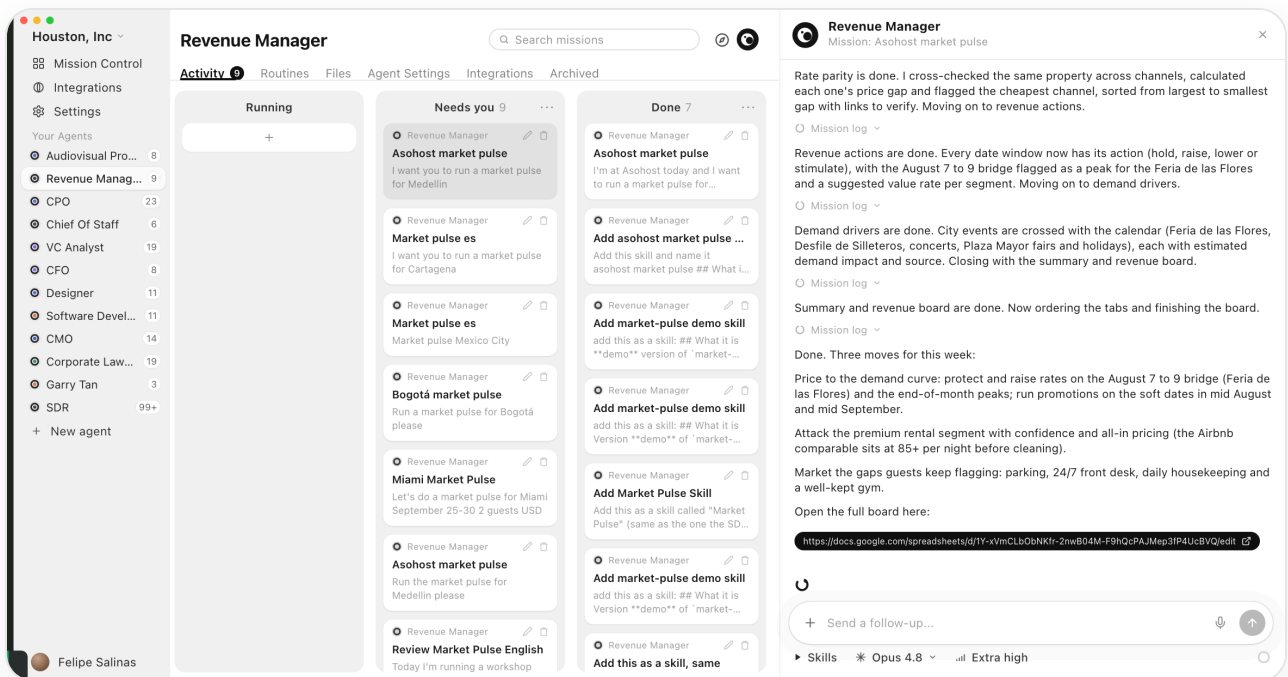
3 Type your request:

COPY AND PASTE, CHANGING THE CITY

“Run a market pulse for Cartagena.”

4 The agent **asks you questions before starting**. Answer them: check-in and check-out dates, how many adults and children, which currency and which area. For example: *“for the last week of September, two adults, in dollars, in the historic center.”*

5 Let it work **in stages**. First it creates the empty Google Sheet and then fills each tab, pausing to ask for your feedback.



**SCREENSHOT 13** The agent working in stages: it reports as it finishes each tab and at the end leaves you the link to the completed Google Sheet.

✓ **YOU MADE IT WHEN**

You have a Google Sheet with all **7 tabs** filled. In the **Summary** tab, type your nightly rate (for example, \$100) and the sheet tells you where you stand against the market.



### PATIENCE THE FIRST TIME

The first proper run takes 20–60 min, because you review and give feedback along the way. You can stop it anytime with the **stop icon** (bottom right) to correct it. Afterwards, turn it into a **Routine**: *"make this a routine, update it every day at this time."*

## EXTRA

# Make it yours

Everything is edited by talking to it in plain language, no code. Treat it like a new intern you are training.

- **Compare against your property:** *"Run a market pulse for Medellín, but first here is my Airbnb so you can compare it: [paste your listing link]."*
- **Adjust the scope:** *"Drop Expedia", "do not connect to Booking", "translate your instructions to Spanish and update them."*
- **Teach it from a conversation:** *"Review this conversation, update your skills and save what is new to your memory."*
- **Connect another tool (your PMS):** in the chat, *"help me connect to [your PMS] step by step, explain it like I am 10 years old."*

## IF SOMETHING GOES WRONG

# Troubleshooting

The most common stumbles from the workshop and how to fix them.



### Windows says "Windows protected your PC" and will not let me install

Click **More info** and then **Run anyway**. It happens because Houston is in beta for Windows; it is safe. If your computer is corporate and blocks every download, that is your company's security policy; write to us and we will help.

### ? I downloaded Houston but it will not open

Check that you downloaded the right version for your system: the Mac one does not open on Windows and vice versa. If it "disappeared", it is usually minimized in the taskbar.

### ? The browser says "you can close this page" and Houston stays stuck

Close Houston completely and open it again. Same if Composio says "**something went wrong while connecting**": click **Try again** or restart the app.

### ? I use ChatGPT, which AI provider do I pick?

Pick **OpenAI** (it is the company behind ChatGPT). The connection may pass through a Codex screen: accept it.

### ? Apify asks me for a "token"

You connected the wrong "Apify". Use **Apify MCP**, which only asks you to sign in, no token.

### ? After installing the agent, it says Apify is "not connected"

Type in the chat: *"I already have it connected through Apify MCP, please check, use that one and update my skill."*

### ? Anakin tries to connect to the wrong app

It is **anakin.io** (with .io), not anakin.ai. Stop the run with the stop icon and tell it: *"the app is anakin.io."*

### ? The Anakin key does not work after importing the agent

On export, the key is wiped for security. Generate a **new API key** in Anakin and connect it again from the chat.

**? Choosing "From a friend → Choose file" opens a strange window**

It is a known bug. Wait a moment in case it loads, try from a new chat, or use plan B: drag the `.txt` skill files into the chat and say *"please install them."*

**? The agent says it lost the Google Sheets permission midway**

Even if Integrations shows it as connected, tell it: *"I just checked, it is still connected, please check my Google Sheets connection and continue."* Sometimes it just needs to re-sync.

**? I have many properties, does this work for my portfolio?**

The agent we shared runs a general market pulse. For your portfolio, co-create your own skill in the chat: *"these are my properties, pull the prices and compare them against the market."*

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**BEFORE YOU CLOSE**

## Your success checklist

If you can check all of this, you are done.

- Houston installed and open

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- AI provider connected (OpenAI or Anthropic)

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- Composio connected

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- Apify MCP connected

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- Google Sheets connected

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- Anakin.io connected (verified in the chat)

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- "Revenue Manager" agent imported

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- First Market Pulse generated (7-tab Google Sheet)

## Stuck on a step?

Write to us and we will get you unstuck. Nobody is left without their Revenue Manager up and running.

**Email [hello@gethouston.ai](mailto:hello@gethouston.ai)**

¿Hablas español? [Join the Houston LATAM WhatsApp community.](#)

